

AI That Students Use. Results You Can Measure.

AI That Lightens Staff Load and Lifts Student Experience

In today's dynamic educational landscape, students seek immediate, personalized support to navigate their academic journeys. Modo's AI agent offers institutions a scalable solution to meet these demands without overhauling existing systems.

Case Study: UA-PTC's MyAgent

UA-PTC partnered with Modo to launch MyAgent, an AI-powered agent at the core of their campus experience app. Designed to support students throughout their journey, MyAgent delivers real-time answers and personalized guidance on everything from enrollment to campus life..

Key Outcomes:

- **Rapid Deployment:** MyAgent was launched within weeks, demonstrating the efficiency of Modo's platform.
- **High Adoption Rates:** 94.5% of students engaged with MyAgent, making it the most-utilized feature in the campus app.
- **Enhanced Engagement:** The introduction of MyAgent led to a 253% increase in app interactions and a 140% rise in prospective student engagement.
- **Operational Efficiency:** The AI assistant provided 24/7 support without necessitating additional staff resources.

Why Choose Modo's AI Solution?

- **Seamless Integration:** Incorporate AI capabilities into your existing campus app infrastructure effortlessly.
- **Personalized Student Experience:** Deliver tailored information and guidance based on individual student needs.
- **Scalable Support:** Extend support services without proportionally increasing staff workload.
- **Data-Driven Insights:** Leverage analytics to continuously refine and enhance student interactions.
- **Robust Security and Compliance:** Modo prioritizes data protection and privacy, adhering to industry-standard security practices to ensure the safety of institutional and student information.

To explore how Modo's AI solutions can elevate your institution's student support services, visit our [AI Resource Center](#) or [request a demo](#).

